



COMBINED DECLARATION AND POWER OF ATTORNEY

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am an original, first and joint inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled SYSTEM AND METHOD FOR STORYBOARD INTERACTIVE TELEVISION ADVERTISEMENTS, the specification of which is attached hereto unless the following is checked:

The specification was filed on September 20, 2001 and was assigned United States Application Number 09/960,231. (The application was given a filing date of September 21, 2001, which we believe is incorrect and with respect to which a petition for the correct filing date has been submitted.)

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, § 119(a)-(d) of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed.

Prior Foreign Application(s)		Priority Claimed	
(Number) (Country)	(Day/Month/Year Filed)	(Yes/No)	
(Number) (Country)	(Day/Month/Year Filed)	(Yes/No)	
I hereby claim the benefit u application(s) listed below.	nder Title 35, United States Code,	§ 119(e) of any United States provisional	
60/234,070	September 20, 2000		
(Application Number)	(Filing Date)		
(Application Number)	(Filing Date)		

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application(s) in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose information which is material to patentability as

Attorney Docket No. 09/960,231

(Application Number)	(Filing Date)	(Status - patented, pending, abandoned)
(Application Number)	(Filing Date)	(Status - patented, pending, abandoned)
	ing attorney(s) and/or agent(rademark Office connected	s) to prosecute this application and to transact all therewith:
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made on information and be the knowledge that willful for both, under Section 100	elief are believed to be true; false statements and the like	own knowledge are true and that all statements and further that these statements were made with so made are punishable by fine or imprisonment, tates Code and that such willful false statements ent issued thereon.
D 1377 CI '	ventor (given name, family r	ame)
Paul W. Chapin Full name of sole or first in	•	11 2-01
Full name of sole or first in Inventor's signature	•	12-3-01 Date
Full name of sole or first in	·	

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Scott J. Sample Full name of second joint inventor, if any (given name	ļ	
Second Inventor's signature	Date	ζ.
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